



Privacy Policy

1. Introduction

- a. This Privacy Policy applies to the collection and processing of personal data (“Personal Data”) by **Avalora Labs (SMC-Private) Limited** in connection with our website **avaloralabs.com**.
- b. This Privacy Policy explains how we collect, use, disclose, and protect your Personal Data when you visit or interact with our website.
- c. By using our website or contacting us, you consent to the collection and use of your Personal Data in accordance with this Privacy Policy.

2. Personal Data We Collect

- a. Personal Data refers to any information that can be used to identify an individual. This does not include anonymous or aggregated data.
- b. As we do **not offer user accounts or accept payments on our website**, the Personal Data we collect is limited to information you voluntarily provide, which may include:
 - Name
 - Email address
 - Phone number
 - Business or project-related information
 - Communications exchanged with us via:
 - Email
 - Contact forms
 - Social media platforms (e.g., WhatsApp, LinkedIn, Instagram)
- c. We may also collect limited technical data such as IP address, browser type, and usage data for website analytics and security purposes.



3. How We Use Your Personal Data

We use your Personal Data only for legitimate business purposes, including to:

- Respond to inquiries, messages, or service requests
- Communicate regarding potential or ongoing projects
- Improve our services, website content, and user experience
- Maintain website security and prevent fraud or misuse
- Comply with applicable legal and regulatory obligations

We do **not** use your data for unsolicited marketing or sell your data to third parties.

4. Sharing of Personal Data

a. We do **not sell, rent, or trade** your Personal Data.

b. We may share your Personal Data only when necessary, including with:

- Trusted service providers assisting in business operations (e.g., email or hosting services)
- Legal or regulatory authorities, if required by law

c. Any third parties with whom we share Personal Data are required to maintain appropriate confidentiality and security measures.

5. Data Security

a. We implement reasonable administrative, technical, and organizational measures to protect Personal Data against unauthorized access, loss, misuse, or disclosure.

b. While we strive to protect your information, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

c. In the event of a data breach where legally required, we will notify affected users and relevant authorities in accordance with applicable laws.



6. Data Retention

a. We retain Personal Data only for as long as necessary to fulfill the purposes for which it was collected.

b. Personal Data may be retained longer if required to comply with legal, regulatory, or contractual obligations, or to resolve disputes.

7. International Users

As we allow users worldwide to access our website, your Personal Data may be processed in Pakistan or other jurisdictions where our service providers operate. By using our website, you consent to such processing.

8. Your Rights

Depending on applicable laws, you may have the right to:

- Request access to your Personal Data
- Request correction or deletion of your Personal Data
- Withdraw consent where applicable

You may exercise these rights by contacting us at hi@avaloralabs.com.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page, and continued use of the website constitutes acceptance of the updated policy.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us:

Avalora Labs (SMC-Private) Limited

House No. 955, Central Block, Bahria Orchard, Lahore, Pakistan

+92 339 0814186

hi@avaloralabs.com

Monday – Friday, 10:00 AM to 6:00 PM (PKT)

